Interview Draft

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# Interview questions draft for Mathew Jones:

## Objectives:

### Motivation for a new system:

* Why would you like a new system for you company?

### Research into current systems:

* How do you currently store all your information about the animals?
* How do you currently distribute all the information about the animals to the public?
* What do you dislike and like about the current systems you use?
* What limitations do you find with your current systems?
* How is most of your data recorded?
* How do you currently advertise your sponsors?

### What does the client want specifically from the new systems (Functional requirements)?

* Have you seen any websites for zoos?
* If so, what did you like or dislike about them?
* Are there any specific colours or designs you would like for the website?
* How would you like the Internally facing visitor information technologies to be laid out?
* Have you seen any Internally facing visitor information technologies in other zoos?
* Is there any specific way you think the sponsorship should be displayed?

### Limitations of the new systems

* Are there any design constraints?
* What is the budget for the new System?
* How long would you expect for the new systems to be completed?

### Expectations of the new system?

* What do you expect of the kiosk system?
* What do you expect of the website?
* What do you wish to gain from a new system?

### Research into customers

* What age rage does your zoo usually attract?
* How many customers currently visit your zoo every week.
* What times of the year do you get lots of customers?
* Do you receive and contact from the customers prior to the customers coming to the zoo?
* Do most people visit the zoo on their own or with family and friends?

### What Job roles are there currently in the current system.

* How many people work for you?
* What are the different job roles people have in the zoo?
* Who currently has access to your documents on the animals?

### Who will be using the software?

* Who would you like to be able to access the database?

### What will be excluded in the software?

* What do you not want in the software?

### Clients’ personal issues with the software.

* What if any worries do you have about the system?
* What issues do you think there maybe with the software?

### People involved in the company.

* Is there anyone else we will need to speak too who is not on our list?

### Reaching the client

* How would be the best way to reach you.

# Interview Questions for Thomas Smith:

## Objectives:

### Current experience at the zoo.

* What do you like and dislike about the zoo at the moment?
* What is your favourite section of the zoo?

### Expectations:

* What would you expect of a new website?
* What would you like to see in a website?

### Research into Current systems:

* How do you currently contact the zoo?
* Do you carry a mobile device with you?
* How do you currently get information about animals?

### Competitor’s websites:

* Have you been to any other zoos?
* Have you seen any websites for zoos which you have liked and disliked?
* How do you currently find out information about the animals?

### Customers opinions on the zoo.

* Would you find it easier to access information about the animals through a mobile device?
* What do you think could help improve the zoo experience for yourself and other customers?

### How often does the customer visit?

* How often do you visit the zoo?
* Do you currently visit the zoo by yourself, or do you come with other people?

# Interview questions for Jonathan Rodgers:

## Objectives:

### Motivation for new system:

* How would you benefit from the new system?

### Research into current systems?

* How do you currently promote sponsors for the zoo?
* Where do you store all your information about sponsors?
* What do you currently like and dislike about the current systems?
* How effective is the current sponsorship scheme?

### Expectations of the new system:

* How would you promote sponsors for the zoo on a website?
* What would you like to see out of the new system?
* What would you not like to see in the new System?
* What would you like to see in the new system?
* What would you not change about the current system?

### Research into the client:

* What do you currently do in your job role?
* What issues do you currently find in using in your current system?

### Competitor systems?

* Have you seen any sponsorship schemes from other companies?
* If so, what did you like and dislike absolute their system?

### Research into current workers:

* Is anyone else involved in the sponsorship program?
* If so, what is their Job role?

### Benefit of a new system:

* How could we make your job easier?

### Sponsors:

* How many Sponsors do you have at the moment?
* What types of companies currently Sponsor the zoo?
* Are there any requirements Sponsors must receive in return for sponsorship in regards to promoting them?

# Interview Questions for Phillip Brown:

## Objectives:

### Benefits of new systems:

* What would you expect if you were to sponsor the zoo?

### Comparable Systems:

* Have any other companies approached you to sponsor them?
* Have you seen another sponsorship schemes?
* If so, what have you liked and disliked about the sponsorship?

### History:

* Are you currently or have you sponsors other companies at the moment?
* How do you currently promote your business at the moment and how effective is it?

### Expectations:

* How would you expect for your business to be promoted?
* Do you have anything you specifically want from the company?
* What do you not want to receive and would not like in return for Sponsoring an animal?